



Selfie
WITH A SOLDIER

Veteran's Day - "Selfie" Challenge

We challenge you to get engaged and show your **Gratitude** - Veteran's Day is approaching and on November 11, we as a nation will celebrate all military men and woman - but we want to challenge you to do more than just celebrate those who are currently serving and those who have served. The "Selfie With a Soldier" campaign (www.selfiewithasoldier.com) is much more than just an awareness campaign, it is an opportunity. An opportunity for you to engage with our military, share your gratitude, learn how best we can serve our Veterans today and to educate ourselves on the history of our U.S. military and how they serve us each and everyday.

"Selfie" Challenge:

The "selfie" concept has provided a new way for people to show where they are, who they are with, what they are doing, etc. What if we used this thought process to show "who I am with", however this time it is not a celebrity but our Veterans and Soldiers (and Airmen, Guardsmen, Marines, Sailors), the men and woman who protect our country? The real heroes of our nation are these men and woman who serve and provide our safety and security - that's who we should be honoring when we are "taking a selfie"!

Take the "selfie" challenge - We challenge you to set a personal goal to have 100 likes on your Facebook page of the Veteran or Soldier you take a "Selfie" or a picture with. Take the "selfie" or picture, then post it on your Facebook page or Instagram page. Use the #selfiewithasoldier or @selfiewithasoldier in your post. Then text, post on your page or email anyone in your database to "like" your Facebook or Instagram post. Here is a sample message you could use:

"Hey friends,

I took the "Selfie with a Soldier" challenge. The mission is to create awareness, show our gratitude, be of service and help educate others about how best we all can support every branch in our military and our veterans who have served. Please "like" my post and help me reach my challenge of 100 "likes" and more importantly, help our veterans gain access to the resources and support services they need. Go to www.selfiewithasoldier.com to learn more.

I challenge YOU to take the "Selfie with a Soldier" challenge:

- 1) Take a selfie with a Veteran or a Soldier (or Airman, Guardsman, Marine, Sailor)*
- 2) Post this message: Together we can be of service to our nation's heroes, as they continue to serve and protect us. #selfiewithasoldier or @selfiewithasoldier or #selfiewithaveteran or @selfiewithaveteran*

Your Goal - 100 "likes" on your Facebook page!

Our Goal - to have over 10,000 posts or Facebook "likes" on Veterans Day...your 100 MATTERS!

We want to celebrate our Veterans and all who are currently serving our country!
For more information info@selfiewithasoldier.com or go to www.selfiewithasoldier.com

SelfieWithASoldier.com